

New Technology by Entelo Lets Recruiters Know Which Employees Are Likely to Leave Job

Entelo Announces Immediate Availability of More Likely to Move™, the First Technology of Its Kind in the Talent Acquisition Market

SAN FRANCISCO (July 31, 2014)— Entelo today announced the immediate availability of *More Likely to Move™*, the first technology to allow talent acquisition professionals to be alerted when passive candidates are on the verge of changing companies. The new feature is part of Entelo's platform that leverages big data, predictive analytics, and social signals to help recruiting organizations find, qualify, and engage with in-demand talent.

In 2012, Entelo introduced Sonar at the HR Technology Conference. Sonar leverages predictive analytics to send intelligent recommendations to customers for passive candidates they should be recruiting. Now that same powerful technology is available as *More Likely to Move™* which becomes part of the flagship Entelo Search product. Entelo Search is a powerful search engine that allows recruiters to search from a database of over 25 million high-quality passive candidates. Candidates identified as *More Likely to Move™* are six times more likely than their peers to leave their job within the next 90 days.

"Without even realizing it, today's recruiters spend much of their bandwidth focusing on candidates who are happy in their current companies," said Entelo CEO Jon Bischke. "Our new tool allows recruiters to focus on building relationships with candidates who have a higher likelihood of being open to new opportunities."

More Likely to Move™ is available immediately to Entelo's existing customers including leading companies such as AT&T, Microsoft, Salesforce and UPS. The launch of *More Likely to Move™* comes on the heels of a record-setting quarter that included 240% year-over-year revenue growth and 40 new corporate customers, including Allstate, Marin Software and Zenefits.

"Entelo's software has helped Lyft find qualified candidates when they're more likely to be open to new opportunities," said Ron Stom, VP People at Lyft. "During a period of fast-paced growth, we've been able to scale our recruiting pipeline quickly without sacrificing the quality of candidate we're engaging."

Entelo was recently named to Bessemer Venture Partners Cloudscape's [Top Private Cloud Companies List](#) and selected as a [Red Herring Top 100](#) finalist. For more information or to get a free tour of the Entelo platform, visit www.entelo.com.

About Entelo

Entelo is a new and better way to recruit. The Entelo platform leverages big data, predictive analytics and social signals to help recruiting organizations find, qualify and engage with in-demand talent. Entelo Search gives unprecedented access to rich profiles of over 25 million candidates, each filled with data from social sites such as Github, Dribbble, Quora, Twitter, and more. Entelo Sonar finds candidates for you by analyzing over 70 variables to tell you when a candidate is ready to change jobs. To learn how leading companies like Box, ESPN and Salesforce are building their teams using Entelo, visit www.entelo.com.

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